

Toronto Music Expo 2005

Our Vision

To provide complete communication, music, lighting, visual and performance technical arts solutions.

Our Mission

"To enable clear communication through the inspired use of the technical arts."

Our Objectives

To play a pivotal role in helping others communicate their message.

To provide informed and useful design, application and product information for effective technical arts solutions.

To make technology less complicated and more accessible.

To provide cost-effective solutions to our valued customers in a timely manner.

To empower our team to help you.

Our Commitment

Clear direction, thoughtful solutions, dedicated effort, promises kept.

Our Philosophy

Serving the needs of our customers.

Our Fans

Churches, Studios, Theatres, Schools, Corporations and Individuals

Our Services

- Complete consulting, design, installation, and training services
- Sales and service for a comprehensive range of Pro Audio, music, lighting, video projection, computer and data systems
- Full event production services
- A well stocked Rentals department Audio – Backline – Video – Lighting – Effects – Recording – Wireless Mics – Processing – Cameras – Drape – Staging – Screens – Audio / Visual
- Computer Services & Installations

The Event

The Toronto Music Expo launched its first tradeshow and artist showcase at the Metro Convention Centre in November, 2005. The promoter's vision was to create an atmosphere of "Everything Music Under One Roof" and developed an exciting program of retail events, training, and musical talent. The promoter, Dynamic Events and the Toronto Star offered spectators three stages of entertainment and acts in every genre of musical talent.

Key Requirement

The promoter requested a turnkey solution for several for the stages and the classrooms including:

Equipment & Logistics	Services
<ul style="list-style-type: none"> • Pro-Audio Equipment • Complete event lighting solution • Backline and Music Equipment • Video Equipment • Seminar support in multiple simultaneous locations 	<ul style="list-style-type: none"> • Pre-event planning and sales support • Equipment Set up and Strike • Production Technicians for: Front-of-house, Lighting, Video and Classrooms • Camera person to capture the events success. • Stage Management

Each stage had a degree of technical complexity, which included management of the stage traffic, and developing an appropriate response for the three stages in a cost effective manner.

Our Solution

Highlights of the technical arts systems employed were as follows:

Main Stage

- The lighting included a mix of pre-programmed Coemar moving fixtures (4), along with 40 PAR can fixture, and automated show lighting control.
- The audio response included a mix of Bi-amped EAW floor wedges, Shure wireless system; EAW 730 and subs; while the mix stations employed an A&L ML4000.
- 10 x 14 screens and two 4500 ANSI Lumen projectors.
- Plus Backline for all the bands.

Acoustic Stages

- There were two acoustic stages which required 24 channel consoles and powered speakers.

Stage Management: We also provided stage management services to facilitate the twenty plus bands moving on and off the stages over the two day event.

About Artech Communications Inc.

Artech Communications Inc. provides quality service in the areas of event productions; consultation, design, installation of professional audio, video and lighting equipment; and rentals of professional audio, video, lighting, and computer equipment since 1989. We have helped many individuals, churches, businesses, educational institutions and corporations execute indoor or outdoor events. We would be happy to share our many references.



Toronto Music Expo 2005: Picture Gallery

