

The Navigator's Annual Gala

Our Vision

To provide complete communication, music, lighting, visual and performance technical arts solutions.

Our Mission

"To enable clear communication through the inspired use of the technical arts."

Our Objectives

To play a pivotal role in helping others communicate their message.

To provide informed and useful design, application and product information for effective technical arts solutions.

To make technology less complicated and more accessible.

To provide cost-effective solutions to our valued customers in a timely manner.

To empower our team to help you.

Our Commitment

Clear direction, thoughtful solutions, dedicated effort, promises kept.

Our Philosophy

Serving the needs of our customers.

Our Fans

Churches, Studios, Theatres, Schools, Corporations and Individuals

Our Services

- Complete consulting, design, installation, and training services
- Sales and service for a comprehensive range of Pro Audio, music, lighting, video projection, computer and data systems
- Full event production services
- A well stocked Rentals department Audio – Backline – Video – Lighting – Effects – Recording – Wireless Mics – Processing – Cameras – Drape – Staging – Screens – Audio / Visual
- Computer Services & Installations

Our Challenge

The Navigator's of Canada host an annual fund raising Gala as the primary source of their capital appeal. This Gala has been successfully operating in Toronto for over 15 years. After being hosted for many years at the Granite Club, the event was moved to an upscale hotel location because it is now over 100 tables (approximately 1100 people). The objective of this event is to present the organizations good work to it's support base. We have facilitated the last 9 years of production including all aspects of audio, video and lighting presentation.

Key Requirement

The Navigators Gala is fundamentally a banquet style production with live entertainment, spoken word and video presentations happening before, after and during the meal. The entire room needs to be configured to create an atmosphere of sophistication. The room requires staging, lighting, video and aesthetic supplementation to ensure that the sincerity of the message is received in a manner, which conveys good stewardship. Donors want to see that their contributions are all being used effectively. The key to success is also the video and audio presentation, as we need to ensure the organization's message is clearly heard.

Our Recommendation

Success on this event required that the organization's message was clearly And seamlessly received by those in attendance. Our recommendations were:

- Careful attention to detail in the components that help create the right ambience, such as soft lighting and placement design of fixtures, along with a stage and drape design that convey quality and a feeling of warmth and closeness.
- Sound, lighting and video systems designed to provide the high levels of capability for their application.
- High degrees of flexibility and integration between the components of the production such as live music and key note presentation; utilization of digital pianos (and when required V-Drums) to keep platform volume to a minimum and use of high quality playback sources to ensure a superb performance.

Technical Solutions

The technical solutions included:

- The video combination included high output video projection, fast-fold screens with dress kits, and broadcast quality 3-chip camera systems. We used premium quality products including JVC Professional cameras (DV5000), Sony, Eiki or Sharp 3600 ANSI Lumen + projectors, Ediol digital video presenters and camera switchers.
- A lighting package consisting of Leprecon dimmers, Studio Scan light mixer with Par Ellipsoidal fixtures, as well as Coemar moving head fixtures.
- An audio production package including Shure, Sennheiser & Countryman Wireless microphones, EAW speakers, QSC power amps, and Allen & Health GL3300 console.
- A stage and drape configuration appropriate to the event and venue.
- A highly capable crew, under the direction of a team of leader in coordination designated Navigator staff.

About Artech Communications Inc.

Artech Communications Inc. provides quality service in the areas of event productions; consultation, design, installation of professional audio, video and lighting equipment; and rentals of professional audio, video, lighting, and computer equipment since 1989. We have helped many individuals, churches, businesses, educational institutions and corporations realize that their dreams are viable and attainable, whether for permanent, temporary, indoor or outdoor installations. We would be happy to share our many references.

The Navigator's Annual Gala - Picture Gallery

