

# Collingwood Elvis Festival 2005

## Our Vision

To provide complete communication, music, lighting, visual and performance technical arts solutions.

## Our Mission

"To enable clear communication through the inspired use of the technical arts."

## Our Objectives

To play a pivotal role in helping others communicate their message.

To provide informed and useful design, application and product information for effective technical arts solutions.

To make technology less complicated and more accessible.

To provide cost-effective solutions to our valued customers in a timely manner.

To empower our team to help you.

## Our Commitment

Clear direction, thoughtful solutions, dedicated effort, promises kept.

## Our Philosophy

Serving the needs of our customers.

## Our Fans

Churches, Studios, Theatres, Schools, Corporations and Individuals

## Our Services

- Complete consulting, design, installation, and training services
- Sales and service for a comprehensive range of Pro Audio, music, lighting, video projection, computer and data systems
- Full event production services
- A well stocked Rentals department Audio – Backline – Video – Lighting – Effects – Recording – Wireless Mics – Processing – Cameras – Drape – Staging – Screens – Audio / Visual
- Computer Services & Installations

## The Event

The Collingwood Elvis Festival is now in its 11<sup>th</sup> year and it has become the largest gathering of Elvis Presley fans and Elvis impersonators in the world. There are more than 125 Elvis Tribute Artists participating and more than 100,000 spectators.

## Key Requirement

The City of Collingwood requested a turnkey solution for several of The venues (indoor/outdoor) hosting Elvis related activities including:

Equipment	Services
<ul style="list-style-type: none"> <li>• Pro-Audio Equipment</li> <li>• (FOH equipment, in-ear &amp; wedge monitors, wireless, etc.)</li> <li>• Complete event lighting solution</li> <li>• Backline and Music Equipment</li> </ul>	<ul style="list-style-type: none"> <li>• Equipment Set up and Strike</li> <li>• Production Technicians for:                             <ul style="list-style-type: none"> <li>– Front-of-house</li> <li>– Lighting Operators</li> <li>– Stage Management</li> </ul> </li> </ul>

Each venue had a degree of technical complexity; however, the biggest challenge with executing this event was the management of the stage traffic and providing unique tracks or band support for the 80 plus Elvis's impersonators crossing the stage each evening. A cost-effective response was required as The Elvis Festival is a community based event.

## Our Solution

Highlights of the technical arts systems employed were as follows:

### Curling Club Venue

- The lighting included a mix of pre-programmed Coemar moving fixtures (4), along with PAR, ellipsoidal and effect lighting fixtures, fog, hazing, and automated show lighting control.
- The audio response included a mix of Bi-amped EAW floor wedges, Shure wireless system; Community subs and EAW 730 tops; while the mix stations employed an A&L GL3300.
- Plus Backline for all the bands.

### Tent

- The primary challenge in the tent was developing a unique lighting system (to provide pin lighting) for the card tables.
- The stage and lighting also provided some challenge to ensure that code was met the team developed multiple plots in advance to meet requirements.

Stage Management: We had experienced production staff for sound and lighting, as well as stage managers to facilitate rapid change over of acts at each of the stages.

## About Artech Communications Inc.

Artech Communications Inc. provides quality service in the areas of event productions; consultation, design, installation of professional audio, video and lighting equipment; and rentals of professional audio, video, lighting, and computer equipment since 1989. We have helped many individuals, churches, businesses, educational institutions and corporations execute indoor or outdoor events. We would be happy to share our many references.

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## Collingwood Elvis Festival 2005: Picture Gallery

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